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## Axis presents outstanding light sensitive performance in high resolution robust fixed cameras

Axis Communications, the global market leader in network video, today presents two new top models of fixed network cameras in the robust and successful AXIS P13 Series. Leveraging cutting edge technology, the cameras offer excellent image quality, exceptional light sensitivity and enhanced processing performance. The new AXIS P13 fixed network cameras, available in indoor and outdoor-ready models, offer great performance even in low light conditions, delivering high resolution images for easy identification. The new cameras are particularly well suited to city surveillance applications, as well as transportation, retail, education, banking and industrial surveillance installations.

“Previously the general drawback with multi-megapixel cameras has been poor performance in low light conditions but, thanks to new technology, performance has now been greatly improved. The new AXIS P13 Series cameras can cover a large area with exceptional detail and the best light sensitivity in their class,” says Erik Frännlid, Director of Product Management, Axis Communications.

With the release of these two models, the latest technology has now been implemented in the entire AXIS P13 Series, resulting in further improved image quality in this already successful series. All models support wide dynamic range – dynamic contrast and include day and night functionality with an automatically removable IR-cut filter. They use the same lens mount as the previous AXIS P13 models, and offer easy installation such as remote back-focus adjustment for fine tuning the focus from a computer. These cameras also offer increased processing power, allowing for greatly enhanced performance in image processing. Furthermore, they have been equipped with a serial port for pan/tilt head which enables operators to remotely change the camera direction.

The new AXIS P1357 and the equivalent outdoor-ready AXIS P1357-E offer exceptional video surveillance with 5-megapixel resolution. AXIS P1355 and the outdoor-ready AXIS P1355-E cameras provide excellent video surveillance with 1080p HDTV quality.

The new cameras support P-Iris control, which allows the camera to precisely control the exact position of the iris, resulting in superb image quality with optimal sharpness.

They are supported by the industry’s largest base of video management software through the [Axis Application Development Partner Program](#), and [AXIS Camera Station](#). The cameras include support for [AXIS Camera Application Platform](#), [AXIS Video Hosting System](#) and [ONVIF](#) for easy camera system integration and for application developers to provide the camera with intelligent capabilities.

The new models support edge storage and are equipped with a microSD/microSDHC-slot. Together with the free AXIS Camera Companion, this allows users to get an easy way to remotely view and manage video from up to 16 cameras per site. Support for standard, environment-friendly Power over



*The AXIS P1357 combines 5-megapixel resolution with outstanding light sensitivity.*



Ethernet requires only one network cable to carry both power and data, even for the weatherproof models that operate in extreme temperatures from -40 °C to 50 °C (-40 °F to 122°F).

The cameras are expected to be available for order in Q4 2012 through Axis' distribution channels.

For photos and other resources, please visit:

[www.axis.com/corporate/press/press\\_material.htm?key=p13series](http://www.axis.com/corporate/press/press_material.htm?key=p13series)

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***About Axis***

*As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world — driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform. Axis has more than 1,000 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com)*